

October 3, 2016

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001 Company Code No.: 539807	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Company Symbol: INFIBEAM
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Dear Sir/ Madam,

Sub: Infibeam to power e-commerce into Gulf Markets

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that Infibeam Incorporation Limited, through its Wholly Owned Subsidiary i.e. Infibeam Global EMEA FZ-LLC, Dubai has entered into a licensing arrangements and joint venture with Dubai UAE based KSK capital for offering e-commerce solutions of marketplace and distributed marketplace along with digital marketing under its global platform.

The joint venture company will be held in 49:51 ratio between Infibeam and KSK capital and the same would cater to about 40 countries in MEA (Middle East & Africa) region for offering e-commerce solutions to merchants and consumers.

KSK capital is an investment arm of Ascorp Holdings, a general Investment and Holding company based in Abu Dhabi UAE with US \$ 2 billion plus of assets under management.

This is for your kind information and records please.

Thanking you,

Yours faithfully,

For Infibeam Incorporation Limited


Shyamal Trivedi



Vice President & Company Secretary

INFIBEAM INCORPORATION LIMITED

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