

May 30, 2017

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Company Code No.: 539807	Company Symbol: INFIBEAM

Dear Sir/ Madam,

Sub: Disclosure regarding agreement with Media Company under Regulation 30 of SEBI (LODR) Regulations, 2015

With reference to the captioned subject, please find enclosed herewith the details of agreement entered into by the Company with Media Company.

This is for your kind information and record please.

Thanking you,

Yours faithfully,

For Infibeam Incorporation Limited

Shyamal Trivedi
Vice President & Company Secretary

INFIBEAM INCORPORATION LIMITED

Regd. Office: 9th Floor, "A" Wing, Gopal Palace, Nehrunagar, Ahmedabad 380015. Phone: +91.79.4040.3600

CIN:L64203GJ2010PLC061366

DISCLOSURE UNDER REGULATION 30 & 46 OF SEBI (LODR) REGULATIONS, 2015

Details of Agreements entered with media Company	Particulars
Name of the Media Company	Bennett Coleman and Company Limited ("BCCL")
Purpose of entering into the Agreement	<p>Advertising of Company's products and services in media.</p> <p>The Board of Directors of the Company has approved the Advertisement Agreement with BCCL for advertising of Company's products, services and brands in Media in accordance with the terms and conditions contained in the agreement with effect from May 30, 2017 ("Commencement Date")</p>
Shareholding , if any, in the entity with whom the agreement is executed	<p>The Company has allotted 4,36,363 Equity Shares of Rs. 10/- each at a conversion price of Rs. 1,375/- (including premium of Rs. 1,365/-) upon conversion of one warrant on March 24, 2017. The same was through warrant subscription agreement dated February 27, 2017. Currently, BCCL is holding 4,36,363 Equity Shares in the Company.</p>
Significant terms of the agreement (in brief)	<p>This Agreement is entered into for advertising of Company's products, services and brands in print and non-print media. The Agreement is valid for a period of 3 years and the Line of Credit is available upon making payment of interest free deposit as contained in the Agreement.</p>
Whether the said parties are related to promoter / promoter group / group companies in any manner. If yes, nature of relationship	No
Whether the transaction would fall within related party transaction(s)? If yes, whether the same is done at "arm's length"	No
In case of issuance of Shares to the parties, details of issue price, class of shares issued	No
Details of nominee of media Company on the Board of Directors of the Company	No
Any management control, potential conflict of interest arising out of agreement etc.	No
In case of termination / amendment, the listed entity shall disclose additional details	No

