

July 18, 2016

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001 Company Code No.: 539807	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Company Symbol: INFIBEAM
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Dear Sir/ Madam,

Sub: Intimation –Saudi Telecom Company (“STC”) selects Infibeam’s BuildaBazaar technology platform for “Jawwy from STC”, a next generation mobile experience

This is to intimate that Saudi Telecom Company (“STC”), one of the largest modern mobile network operator in the Middle East and North Africa based on market value, recently launched “Jawwy from STC”, using BuildaBazaar technology platform of Infibeam.

Jawwy means “my way” in Arabic, is a global first, utilising an online, digital-first service model featuring its own SIM, app and freshly designed digital channels for sales and customer care. STC has chosen Infibeam for Jawwy to use the Company’s end to end e-commerce solution.

We request you to kindly take the same on your records.

Thanking you,

Yours faithfully,

For, Infibeam Incorporation Limited



Shyamal Trivedi
Company Secretary & Compliance Officer

INFIBEAM INCORPORATION LIMITED

Regd. Office: 9th Floor, "A" Wing, Gopal Palace, Opp. Ocean Park, Nr. Nehrunagar,
Satellite Road, Ahmedabad - 380015, Gujarat, India. Ph.: +91-79-40403600, Fax: +91-79-40403636

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