

March 31, 2026

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001 Company Code No.: 539807	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Company Symbol: CCAVENUE
--	--

Sub.: Intimation – Filing of Pre-Filed Draft Red Herring Prospectus (“Pre-DRHP”) by Rediff.com India Limited (“Rediff”), a Subsidiary of our Company

Dear Sir/ Madam,

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, (“Listing Regulations”), as amended, we wish to inform you that Rediff.com India Limited (“Rediff”), a Subsidiary of AvenuesAI Limited (“Company”), has filed the Pre-Filed Draft Red Herring Prospectus (“Pre-DRHP”) with the Securities and Exchange Board of India, the BSE Limited and the National Stock Exchange of India Limited in relation to the proposed initial public offering of its Equity Shares (“IPO”) under Chapter IIA of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the “ICDR Regulations”) on the main board of the BSE Limited and the National Stock Exchange of India Limited. The filing of the Pre-filed Draft Red Herring Prospectus shall not necessarily mean that Rediff will undertake the initial public offering.

The Company will provide further details and make disclosures as and when there are material developments in this regard, in accordance with applicable laws.

The said intimation is also available on the website of the Company at www.avenuesai.com.

We request you to kindly take the same on your records.

Thanking you,

Yours faithfully,

For AvenuesAI Limited
(Formerly known as Infibeam Avenues Limited)

Shyamal Trivedi
Sr. Vice President & Company Secretary

AvenuesAI Limited

(Formerly known as Infibeam Avenues Limited)

Regd. Office: 28th Floor, GIFT Two Building, Block No. 56, Road-5C, Zone-5, GIFT CITY,
Gandhinagar – 382 050, Gujarat, India **CIN: L64203GJ2010PLC061366**

Tel: +91 79 67772204 | **Fax:** +91 79 67772205 | **Email:** ir@avenuesai.com | **Website:** www.avenuesai.com